

**EIBA 2020 Online Conference**  
**Proposal Development Workshop**



*Journal of World Business*

**Special Issue**

**“Reconsidering, Reconceptualizing and Refashioning  
Empirical Methodology in IB Research”**

This proposal development workshop is specifically designed to help potential contributors to the special issue develop ideas into full-fledged submissions with the aim of increasing their chances of publication. The special issue seeks papers that **reconsider** how we design and empirically implement our research, that **reconceptualize** what we regard as rigorous practices and standards in our research, and that **refashion** our considerations of the traditional go-to’s in terms of data collection and analysis.

**INFORMATION ABOUT THE IDEA DEVELOPMENT WORKSHOP**

**Timing:** Session 3.1.03, Saturday, December 12 – 09.00-11.00 CET

**Format:** 120 minutes.

The panel of SI editors will briefly introduce the special issue, its objectives and aim/scope in some detail (20 min), followed by a Q&A.

Depending on the amount of successful submissions to the workshop, SI editors will work individually and/or in groups with authors on their specific proposals. Authors will be provided with developmental feedback on their proposals to advance them into full-fledged submissions.

**We emphasize that participation in this workshop is not a pre-requisite for submission to the JWB special issue nor is a guarantee for successful outcome.**

**Pre-requisite:** Interested scholars must submit a 1-page proposal to Andrew Delios [andrew@nus.edu.sg](mailto:andrew@nus.edu.sg). This proposal must outline a clear idea in relation to the special issue and indicate to which of the three topic areas (listed below) it contributes. Submission deadline (extended) is: December 7, 2020.

Participation in the workshop is predicated on acceptance of proposal and registration to the annual EIBA conference.

### **Panelists (confirmed as of October 14, 2020):**

**Andrew Delios** is Professor and Vice-Dean MSc Programs, NUS Business School, National University of Singapore. He is Vice-President Programs (Elect), with a three-year term on the AIB Board (2020-2023). His research interests concern strategy in emerging economies and debates on the empirical methods and research design issues that populate contemporary research on International Business. He has published in the *Journal of World Business*, *Journal of International Business Studies*, *Journal of Management Studies* and *Strategic Management Journal*, among others.

**Catherine Welch** is Associate Professor in the Discipline of International Business at the University of Sydney Business School and a Distinguished Visiting Professor at Aalto University. She has written extensively about qualitative research methodology, particularly the case study, in management and international business. She also applies qualitative research methodology to the study of internationalization processes of the firm. She is a co-founder of the Research Methodology Shared Interest Group (RM-SIG) of the Academy of International Business (<https://rmsig.aib.world/>).

**Bo Nielsen** is Professor of Business Strategy in the Discipline of International Business at University of Sydney and Adjunct Professor at Copenhagen Business School. His research is at the intersection of strategy, international business and economic geography with a specific focus on multilevel issues pertaining to strategic collaboration, firm internationalization, and strategic decision-making across borders. He has published several influential articles on quantitative methodology in IB and management journals and is co-author of *Research Methods in International Business*, with Lorraine Eden and Alain Verbeke ([Palgrave MacMillan](#)). Professor Nielsen is co-founder of the Research Methodology Shared Interest Group (RM-SIG) of the Academy of International Business (<https://rmsig.aib.world/>) and he serves as Consulting Editor at JIBS.

**Chris Brewster** is Professor of International Human Resource Management at Henley Business School, University of Reading in the UK, specializing in international and comparative HRM. Chris had substantial industrial experience and got his doctorate from the London School of Economics before becoming an academic. He has been involved as author or editor in the publication of more than 30 books, more than 100 chapters in other books and almost 250 articles.

## INFORMATION ABOUT SPECIAL ISSUE

<https://www.journals.elsevier.com/journal-of-world-business/call-for-papers/reconsidering-reconceptualizing-and-refashioning>)

### Objectives

- To provide opportunity for the publication of examples of new methodologies, or reconsidering existing ones
- To understand how research designs, methods and questions intersect to inform understanding of new IB phenomena
- To critically evaluate and advance what constitutes rigor in IB research designs
- To advance the best current practices in a variety of empirical traditions

### Aims and Scope

All submitted papers must address a relevant IB research topic. Relevant contributions to methodology based in the philosophy of science, or critical studies will be welcomed. Empirical papers will apply and discuss innovative methodologies to address the IB related question at the core of the paper. Tutorial type papers, such as a review of best practices, will not be published in this Special Issue. All submissions must make a unique contribution to the literature. This uniqueness can come from addressing a relevant IB phenomena or advancing IB theory while also involving the illustration, description and application of unique methodological developments, techniques and approaches.

#### Topic Area 1: Reconsidering IB Research:

*Here we are concerned with innovations in the design and empirical implementation of IB research methodologies.*

- Research design
- Data sampling
- Data description and the use of descriptive statistics
- Data collection approaches
- Methods to measure variables
- Methods to analyze data
- Methods to depict and describe results
- Estimation and interpretation of effect sizes
- Data visualization

#### Topic Area 2: Reconceptualizing IB Research

*Here we are concerned with advances in rigor and standards in IB research methodologies.*

- Examining and critiquing specific widely used measurements
- Best practices in survey design and other types of measurement instruments to enhance validity and reliability
- Best practices in qualitative and mixed-method research
- Modelling and specification in quantitative analysis

- Primary data analysis founded in surveys, interviews and other related techniques
- Reproduction, replication and generalizability in quantitative research
- Reproduction, replication and generalizability in qualitative research
- Rigor and transparency in qualitative research

Topic Area 3: Refashioning IB Research:

*Here we are concerned with advances in standard practices for data collection, measurement and analysis.*

- The use of novel methods in utilizing big data for IB research
- The use of business history and historical accounts
- The use of ethnographies, narratives and photography
- Model specification, model choice and the implications of these choices
- Violations of assumptions in quantitative and qualitative research and implications for research design
- Dealing with missing variables

**Submission to SI:** Authors should submit their full manuscripts online between 15 January 2021 and 31 January 2021, via the Journal of World Business submission system.